

Tran Thien Thao Pham (Iris Pham)

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SUMMARY

Design student specializing in industrial and visual communication design, with a focus on creating purposeful, functional work across digital and physical mediums. Practices developing manufacturable products, content-driven layouts, and branded systems that prioritize clarity, storytelling, and user connection. Passionate about design that bridges aesthetics with utility, and communicates meaning through form, material, and context.

EDUCATION

UNIVERSITY OF ALBERTA

Bachelor of Design in Engineering Route (Industrial and Visual Communication Design)

Expected Graduation Date: 2026

Relevant Coursework: Design Research and Communication, Design and Art Principles, CAD Software, Adobe Creative Suite, Engineering Math and Physics

RELEVANT EXPERIENCE

DESIGN INTERN

June 2025 – Present

RMC Group of Companies

- Designed modular 3D models for presentation purposes, showcasing concrete footing and foundation wall structures using Fusion 360 and Rhino.
 - Developed snap-together components to visually communicate structural sequences in residential construction projects.
 - Collaborated with engineers and field teams to ensure accuracy and clarity in model detailing and assembly logic.
 - Operated and maintained 3D printers, preparing files, managing print runs, and evaluating results for quality and fit.
 - Produced educational materials to explain model use and design intent for training and presentations.
 - Upheld site safety protocols by completing HSE sign-offs, reporting hazards, and ensuring PPE compliance.
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EXHIBITIONS

U OF A DESIGN SHOWCASE – BUILT 2025 PRELUDE

August 16 – 31, 2025

Edmonton's City Hall

- Featured Nagare 流れ, a metal incense holder designed with a focus on manufacturability and functional aesthetics. Selected for exhibition as part of the University of Alberta's Built 2025 showcase series.
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EXTRACURRICULARS

PHOTOGRAPHER

April 2024 – April 2025

Student Design Association, University of Alberta

- Photographed high-quality images for print, web and social media for event promotions.
 - Delivered high-quality images under tight deadlines, demonstrating strong time management skills.
 - Planned and prepared for on-location and studio shoots, adjusting to different event environments.
 - Collaborated with the executives to understand their vision, ensuring the final product effectively captures, and communicates spirit of each project and event.
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CERTIFICATIONS

AutoCAD Operator Certification

December 2021

NAIT (Northern Alberta Institute of Technology)

SOLIDWORKS CAD Design Associate (CSWA)

March 2024

Tangix Design & Development AB

SKILLS

- Practice industrial design and visual communication, with a focus on functional aesthetics and manufacturable solutions.
- Proficient in 3D modeling using Rhino, Fusion 360, and basic exposure to SolidWorks, with hands-on training in 3D printing, laser cutting, and 1:1 model prototyping.
- Skilled in content-driven layout design, branding systems, and clear visual storytelling across print and digital platforms.
- Confident in Adobe Creative Suite (InDesign, Illustrator, Photoshop, XD), with additional exposure to Wix, Canva, PowerPoint, and Google Slides.
- Exposure to photography and basic video editing for documentation, promotional content, and visual storytelling.
- Comfortable collaborating across disciplines and contributing to research, internal documentation, and presentations.
- Quick learner and adaptable to new workflows.
- Time management and team collaboration under tight deadlines.

ACCOMPLISHMENTS

University of Alberta: Maple First Year Excellence Scholarship (2020), International Student Scholarship (2020), and Universiade '83 Scholarship (2023)

Academic First-Class Standing: 2022 – 2025