

Tran Thien Thao Pham (Iris Pham)

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90-4204 139 Avenue NW, Edmonton, AB, T5Y 2Z7

SUMMARY

Designer specializing in industrial and visual communication design, with a focus on creating purposeful, functional work across digital and physical mediums. Practices developing manufacturable products, content-driven layouts, and branded systems that prioritize clarity, storytelling, and user connection. Passionate about design that bridges aesthetics with utility, and communicates meaning through form, material, and context.

EDUCATION

BACHELOR OF DESIGN at the University of Alberta, Class of 2026 with Distinction

Engineering Route in Industrial & Visual Communication Design

Relevant Coursework: Design Research and Communication, Design and Art Principles, CAD Software, Adobe Creative Suite, Engineering Math and Physics

RELEVANT EXPERIENCE

DESIGN INTERN

June 2025 – October 2025

RM Residential

- Designed modular 3D models for presentation purposes, showcasing concrete footing and foundation wall structures using CAD modeling softwares (Fusion360 and Rhino).
 - Developed snap-together components to visually communicate structural sequences in residential construction projects.
 - Collaborated with technical teams to ensure accuracy and clarity in model detailing and assembly logic.
 - Operated and maintained 3D printers, preparing files, managing print runs, and evaluating results for quality and fit.
 - Produced educational materials to explain model use and design intent for training and presentations.
 - Upheld site safety protocols by completing HSE sign-offs, reporting hazards, and ensuring PPE compliance.
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EXHIBITIONS

STUDIO NORTH EXHIBITION

January 22 – 25, 2026

Interior Design Show Toronto 2026

- Featured *Lumia*, a lighting design project developed for the Student Design Association's Emergence exhibition. Contributed to the exhibition concept and led the booth layout design, vinyl graphic production, and installation of exhibition elements.

SEAMLESS SPACE FURNITURE SHOWCASE

October 14 – 19, 2025

Edmonton Design Week 2025

- Featured *Nguyệt*, an accent table project inspired by everyday Vietnamese visual culture, translating familiar imagery into contemporary furniture form.
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EXTRACURRICULARS

GALLERY EXPERIENCE DESIGNER – GRADUATION EXHIBITION 2026

September 2025 – April 2026

BDes Graduation Committee, University of Alberta

- Designed the title wall, headshot wall, and digital screen placements to establish a cohesive visual identity throughout the exhibition.
- Translated the exhibition's visual identity into physical gallery elements through vinyl cutting, laser cutting, and fabrication.
- Contributed to the development of the gallery layout and visitor experience, including artwork placement and circulation planning.
- Assisted in the design and development of the exhibition's central installation piece.
- Collaborated with gallery staff and committee members on project handling, installation logistics, and exhibition setup
- Maintained project schedules, tracked team tasks, and monitored exhibition expenses to support timely and cost-effective execution.

PHOTOGRAPHER

April 2024 – April 2025

Student Design Association, University of Alberta

- Produced headshot photography, product photography, and event documentation for promotional and archival purposes.
 - Photographed student design work for the Built pop-up shop, supporting exhibition displays, product showcases.
 - Retouched and edited images to ensure consistency and visual quality.
 - Collaborated with executive members and event organizers to understand project goals and ensure the images effectively communicated the projects' essence.
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CERTIFICATIONS

AutoCAD Operator Certification

December 2021

NAIT (Northern Alberta Institute of Technology)

SOLIDWORKS CAD Design Associate (CSWA)

March 2024

Tangix Design & Development AB

SKILLS

- Practice industrial design and visual communication, with a focus on functional aesthetics and manufacturable solutions.
 - Proficient in 3D modeling using Rhino, Fusion 360, and basic exposure to SolidWorks, with hands-on training in 3D printing, laser cutting, 1:1 model prototyping, and photorealistic rendering with Blender.
 - Content-driven layout design, branding systems, and clear visual storytelling across print and digital platforms.
 - Proficient in Adobe Creative Suite (InDesign, Illustrator, Lightroom, etc.), with additional exposure to Wix, Canva, PowerPoint, and Google Slides.
 - Exposure to photography and basic video editing for documentation, promotional content, and visual storytelling.
 - Comfortable collaborating across disciplines and contributing to research, internal documentation, and presentations.
 - Quick learner and adaptable to new workflows.
 - Time management and team collaboration under tight deadlines.
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ACCOMPLISHMENTS

University of Alberta: Maple First Year Excellence Scholarship (2020), International Student Scholarship (2020), and Universiade '83 Scholarship (2023), A University of Alberta Undergraduate Scholarship (2025), Claude Lienau Memorial Award (2026)

Academic First-Class Standing: 2022 – 2026